

WHY NO MAKEUP ?

Cosmetics Produce Two People In One: Not For Our Women

The completed process of applying cosmetic makeup produces as its end result, two people in one. A sort of stereotype monologue develops using the theme of "before and after." Usually the plot involves the story of a sadist, "Plain Jane" routine followed by the new glamour look brought about by the white man's inventive genius. The advertiser and commercial center of the world is the United States of America, consequently, the closer one is to the area of concentration, the more one will be affected by what is seen and heard.

Improve Products
The scientific laboratories, conducting research in the cosmetic field, are constantly on the job to improve their products in a competitive, capitalistic nation. It is not surprising, then, to see the markets flooded with millions upon billions of new articles for the consumer's choice.

A brief history of the Cosmetic Industry, first of all, finds as its base, the economic theory of supply and demand. The white woman, unlike the black woman, is, in her natural state or appearance, defenselessly unattractive. Nature did not bestow upon the pure caucasian woman natural physical beauty.

Create Substitute
It is required of her to artificially create a substitute for that which nature did not give to her. Therefore, the Cosmetic Industry is designed with the white woman in mind. It is said that inward beauty is the secret of outward beauty.

This is another point which, fortunately for truth's sake, cannot be applied to the white woman. When by nature, a people have been classified by the Asiatic anthropologists and wise scientists of the East, the recognized authorities of Truth, as being half beast and half human, it is not necessary to enunciate more proofs of this fact, especially since Allah's Messenger is our Divine Teacher on the whole subject and is in constant

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Were Cave Dwellers
The white race knows that in the caves and hillsides of Europe, for a period of approximately 2,000 years, they were exposed to the wild, underdeveloped, rocky and cave-like dwellings of the European continent. Living a beast life, they amalgamated with the wild beasts of that continent and seeking to return to the original state of near-human, it was through experimentation when they passed into the ape-stage.

This is, incidentally, how Darwin developed his theory of evolution from the ape to man. Messenger Muhammad teaches us that it is the caucasian race that is classified as the prehistoric cave dweller, not the black man of North America or of any other continent. The so-called Negro woman must be brought up to date on these facts, so that she will no longer take a substitute in place of her real self. The so-called Negro woman is naturally beautiful without the agency of the white man's cosmetic industry, which is nothing but a slander to our character and an extravagant financial waste to our nation's pocket-book. There is so much more that can be considered on this subject, but I thank Allah that we have begun to recognize the secret of natural beauty through acquiring the knowledge of ourselves.

—TYNNETTA DEANAR

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So - Called Negro Credit Union First Mississippi Organization In State To Own Building

JACKSON, Miss. — When the Hinds County Educational Federal Credit Union moved into its new \$30,000 building on Lynch Street last October, it became the first such group within this State to own its own building.

This fact was revealed by H. T. Sampson, Executive Dean of Jackson State College, and treasurer of the organization, and James Simmons, director, Mississippi Credit Union League, Inc., following ribbon-cutting activities Monday morning.

The idea of the organization was conceived by Jacob L. Reddix, president, Jackson State College, in February, 1941.

He was instrumental in the formation by Harold Jacobs, business manager of Jackson State College at the time, who served as first treasurer.

Jacobs served in this capacity until called to service in 1942. In January of 1943, H. T. Sampson was elected treasurer, and has held that position continuously since that time.

First Bookkeeper

Mrs. Rose Howard Robinson, now counselor in the Greenville, Miss. public schools, served as first full-time bookkeeper. Mrs. Melita Woodard, Mrs. Margie F. Cunningham, and Mrs. Julia Rollins Young had previously served in that capacity on a part-time basis and with little, or, no compensation.

Mrs. Ora Robinson, teacher in

the Jackson Public schools, followed Mrs. Robinson as bookkeeper, and served from 1950 to 1955.

During that year, Carl A. Jones was selected as full-time manager and assistant treasurer.

Housed At College

Presently, working with him are two clerks—Mrs. Ossie Sessions and Claussel Gilleylen. Until the group moved into the new building, they had been housed continuously at Jackson

State College since their founding.

Appearing on the program during the house-opening activities were: F. D. Casher, president; Board of Directors, and principal, of Mary Jones elementary school; the Rev. Fred B. Black, pastor of the St. Luther and Mt. Nebo Missionary Baptist Churches.

Also, Dean Sampson, Dr. B. B. Danby, former president of Jackson State College, and presently a leading Masonic official of the State; President Jacob L. Reddix of Jackson State College, and W. R. Patton, architect for the building, and a member of the Jackson State College faculty.

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