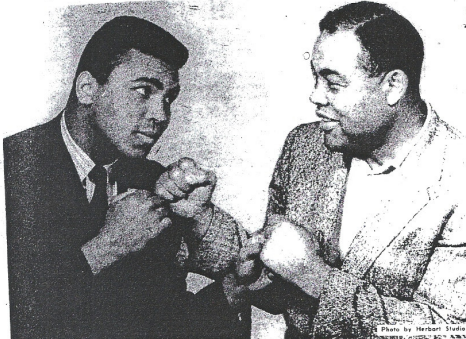


# Joe Louis Joins Heavyweight Boxing Champion

## Happy I'm in His Corner, Says Joe



BOXING'S GREATEST, today and yesterday, square off—but it's strictly in jest and for benefit of the camera lens. Joe Louis, a boxing legend in his own time, has announced he will be working for and with World Heavyweight Boxing Champion Muhammad Ali.

Muhammad Ali, young Muslim world heavyweight champion, now ushering in a new Golden Age of boxing, this week was joined by the famous former world heavyweight champion, Joe Louis, who announced that henceforth he will be engaged actively in working with and for the Camp of the Champ.

"I'M PROUD of Muhammad Ali," Joe Louis said. "He not only is bringing back the great days of boxing, but he is adding something new and greater to it. I'm glad to be in his corner."

Louis flew in from Denver to confer with Muhammad Ali to congratulate the brilliant, far-sighted young champion, a follower of the Honorable Elijah Muhammad, on his proposal for establishing a new boxing promotions company, Main Bout, Inc.

"This is a great improvement over the conditions boxers faced when I was fighting," Louis recalled. "Muhammad is surrounded by talented and unselfish friends and advisers—and they spare no effort in seeing that he ends up not simply the winner in the ring—but the winner in cash receipts."

Muhammad Ali said he is vitally interested in this company, in seeing that it becomes one in which Negroes are not used just as officers and production and promotion agents.

Muhammad pointed out that although he is vitally interested in the formation of the new company and

saw it as a forward step in boxing, contrary to some unfounded statements in the white press, it did not constitute in any way whatsoever a take-over of boxing by Black Muslims. The new company he pointed out, was not at all a venture of any of the Muhammads Mosques of Islam.

"I AM indeed lucky, Joe Louis says, to have Muslims and people whom I can trust aiding me in my endeavors."

Muhammad said that there were only two Muslims involved in the operations of the company, his personal and business manager, Herbert Muhammad, and John Ali, accountant.

"Herbert and I have worked closely together for the past several years; the champion said. We were together on my first tour of Africa when I met Presidents Nasser and Nkrumah. I expect to be working closely with him in my present ventures."

"THIS COMPANY will include such internationally known athletes as Jim Brown, the greatest player in the National Football League, and other outstanding figures in their field," the heavyweight boxing titleholder said.

"Negroes have made, as everyone knows, tremendous contributions to boxing during the past decades, not only as fans but as world champions, main contenders and chief drawing cards in every division—yet, there has been no company formed in which they played key roles."



WITH THE TWINKLING NEON LIGHTS of Las Vegas in the background, Joe Louis, the old "Brown Bomber" of boxing, and Muhammad Ali, the present champion of the heavyweights of the world, tussle playfully in a parking lot.

## Muhammad Ali Wires An 'R.S.V.P.' to Sports Editor

LOS ANGELES—Brad Pye, the sports editor of the Los Angeles Sentinel, invited World Heavyweight Boxing Champion Muhammad Ali to put in an appearance at the testimonial given by the Sentinel honoring Pye.

Muhammad Ali telegraphed the following "R.S.V.P." poem to Pye in Los Angeles:

*I read your column when I was there;  
You said I couldn't beat the Hare.  
You said I would lose my divorce fight—  
You were wrong and the judge was right.  
All of your predictions have made you a phony;  
That's why I can't attend your testimony.  
You act like you are a slave and not free;  
You said you would not call me "Muhammad Ali."  
Since you prefer the slave name of Cassius Clay;  
That's why I stayed home today!*

—(signed) Muhammad Ali.

## Heart Attacks Haunt Those in a Hurry

Recent reports by two medical authorities underscore the mystery surrounding the causes of heart attacks and pointing up the confusion in medical ranks on the "why" of coronaries.

DR. RAY H. ROSENMAN, Mount Zion Hospital and Medical Center, San Francisco, reported that it takes more than a high-fat diet, high blood pressure and a genetic predisposition to cause a heart attack. Dr. Rosenman declared

the energetic, hard-driving person suffered coronary heart disease at a rate three times those who did not have "an enchanted sense of time urgency." He added that the role of behavior has been virtually neglected in evaluating factors responsible for heart disease.

His findings were culled from a two-year study of 3,524 employees, aged 39 to 59, of a California corporation. However, a rebuttal came

from Dr. Ancel Keys of the University of Minnesota's public health unit. He said that a carefree, happy, tranquil life does not necessarily provide insurance against a heart attack.

A PROponent of the high-cholesterol diet as conducive to heart attacks, Dr. Keys contended that a new study discloses the incidence of heart disease is no different from surrounding communities.